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WEDDING COLLECTION



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# WEDDING COLLECTION

Welcome to King & Bay's complete guide to this season's formal wear. Weddings are a day where the spotlight is on the couple and there is no better way for a groom to look his best than by investing in the right look for the occasion. This collection showcases a variety of outfits to suit any theme and will ensure that the groom impresses his bride.



# TIMELESS

Nothing is more timeless than a groom in a formal black tuxedo. As the quintessential evening look, the black tuxedo will stand the test of time and will be as formal today as it will be generations from now.



Ivory has been synonymous with weddings for a long time. The first colour that comes to mind when thinking of a wedding is white. Grooms have been opting for a formal Ivory dinner jackets as an alternatives to a black tuxedo to showcase the formality of their big day as well as to stand out from their guests.

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## CONTEMPORARY

As timeless as the black tuxedo is, many men have been looking for new ways to refresh and modernize this classic. This updated version has a more fashion forward double breasted closure, the addition of a tonal pattern and the shorter cut trouser. Thus enhancing this classic, while staying true to the elegance that made it classic in the first place.





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ROYALTY

As couples venture into new territory with different themes and color palettes, a groom may want to elevate their look to suit royalty. The Morning Coat is the single most formal garment a man can own. Synonymous with both royalty and formality, a groom will surely stand out among their guests by choosing to wear a morning coat to their ceremony.

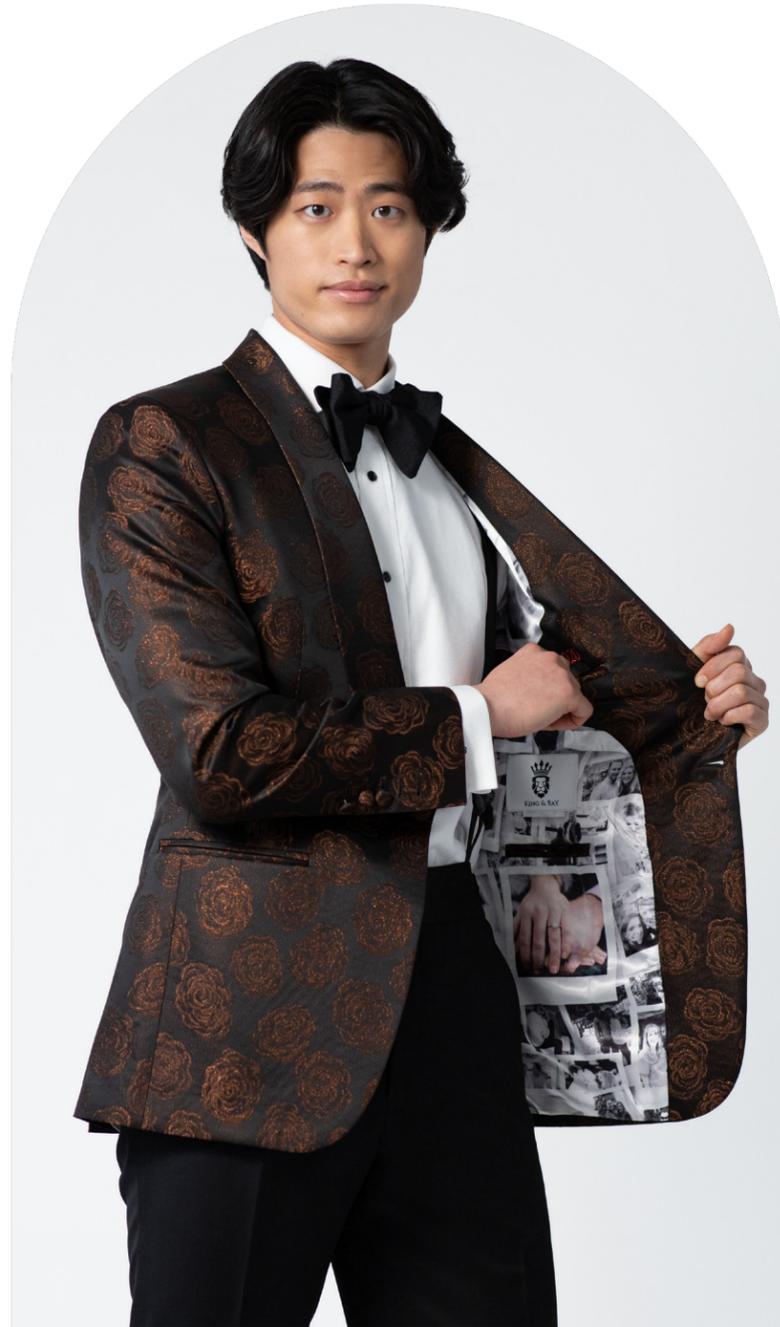


## RULES ARE MEANT TO BE BROKEN

The juxtaposition of a formal look crafted using an informal colour tone is the beauty behind breaking the rules of menswear. Brown is often seen as a casual colour tone, mostly saved for day time outfits. However, this deep chocolate brown formal suit is dressed up using the most formal pairings including a pleated tuxedo shirt, velvet cummerbund and a velvet bow tie.



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## THEMATIC

Every design detail of this Copper Rose Jacquard Smoking Jacket emulates the theme of romance. From the elegant rose design that glistens in the evening light to the custom polaroid lining featuring the couple's engagement photos, this jacket is everything a groom could want in order to impress his bride for their reception.



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*“Fashions  
fade,  
style is  
eternal.”*

Yves Saint Laurent



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## IT'S ALL IN THE DETAILS

A stand out look is not just about choosing a bold fabric. Design plays a large role in creating the right look. It's the simple details that make the largest impact on this Floral Jacquard Smoking Jacket & Sage Trousers combination.



Details like continuing the jacket fabric onto the waistband of the trousers or using the same navy satin lapel trim onto the trim on the pockets and side stripe.



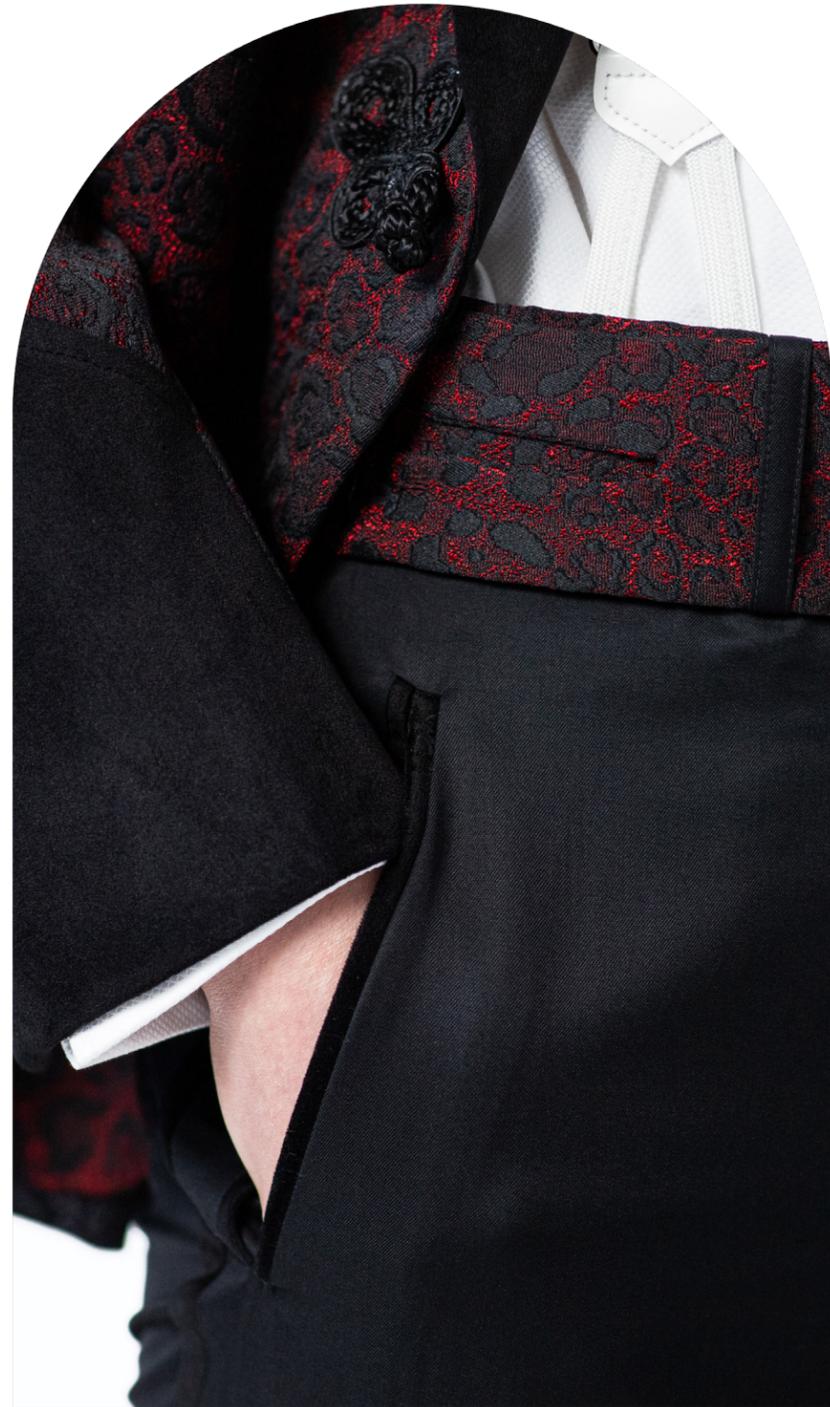
## PASTEL ROSE

Pastel tones are beautiful colour palettes to use for spring/summer formal wear. Normally while traditional formalwear is darker to take advantage of evening lighting, the spring/summer season is known for longer days in natural light. This is an opportunity for grooms to embrace colour into their wedding outfits which can in turn, work cohesively with the florals, decor and venue of their wedding creating well balanced wedding pictures.



This is an opportunity for grooms to embrace colour into their wedding outfits, enabling them to shine. Which also has an added benefit of working cohesively with the florals, decor and venue of their wedding creating well balanced wedding pictures

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## SHADES OF SCARLET

Scarlet and Black have always been rich colour tones for elegant evening wear. For grooms who want to add a fashion forward element to their wedding look, this Scarlet Raw Silk Jacquard Smoking Jacket is their go to option. With its unique cheetah patterned design, velvet military cuffs and its silk embroidered closure, this jacket is straight from a Fashion Week Runway.





## BY THE BEACH

Destination weddings have been a popular choice for couples who love warm sunny beaches and getaways. While many grooms immediately think of sand linen suits for a destination wedding, there is a laid back elegance to this sky blue textured floral jacket. Paired with a sky blue trouser and minimalist oceanic blue patina sneakers, this outfit will stand out in the natural sunlight next to the ocean.





## PURE RAW SILK

A wedding is often a groom's only chance to dress in their most formal attire. Many men choose to stand out and be the centre of the room. For these grooms, nothing will suit them better than raw silk jacquard fabrics. These fabrics are eye-catching, incredibly detailed in their craftsmanship and have an unparalleled lustre that is best seen in the rich evening lighting of a formal event. The result is a wedding outfit that no guest will ever forget.

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*“Clothes are  
never  
a frivolity:  
they always  
mean  
something”*

James Laver



## TEAL TONES

Teal is an eye catching color tone many men tend to passover. When thinking formal wear, their minds always go towards merlot, black or midnight. However, a groom's options are only limited by their own imagination. From a full teal velvet tuxedo to a lustrous teal formal 3 piece suit, these 2 unique outfits show that this color tone can be brought into formal wear easily.





## EXPRESS YOURSELF

Custom clothing is not just about the design of the exterior of your garment. It is the full capacity to imprint your own stamp of character into your designs. Custom linings have been one of the best ways a groom can express themselves, may it be to showcase their passions, their favourite teams or a theme related to their wedding day. Custom linings show that beauty is not just on the outside, but on the inside as well.



## LUSTROUS VELVET

Velvet has a long history in formal wear. From elegant smoking jackets to formal slippers, this lustrous brushed fabric provides a unique texture and tone for grooms to embrace. Crafted in a rich shade of purple, this velvet smoking jacket is for the groom that requires no introduction.



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## BLACKWATCH

One of Scotland's most historic military fabrics, the blackwatch plaid has been around for generations symbolizing courage, loyalty and sacrifice to those who know its history. In formalwear, it is one of the most eye catching and sophisticated looks a groom can go for. Perfect for venues like castles and museums with classic architecture, a blackwatch plaid double breasted tuxedo is a perfect choice for a well-cultured groom





*“Style is knowing  
who you are,  
what you want  
to say, and not  
giving a damn”*

Orson Welles



# EMBRACE COLOR



Summer is a time to embrace colours and these two pastel tones are a groom's perfect choice for a burst of colour that no guest will expect. Whether it's for a destination wedding or a summer garden theme, these 2 pastel tones will surely set the bar high for the attending guests.



## DETAILS MATTER

A great look is not just about choosing a great fabric and using a great design. It is also about the proper coordination. Accessories can either allow an outfit to shine or detract from the overall look. We encourage grooms to be sure to invest in the right formal accessories for their wedding outfits, whether it's a coordinated suspender, a formal bow tie, elegant ascot or a trimmed satin pocket round.



## MIDNIGHT NAVY

One of the most desired tones in formal wear Midnight Navy has often been a contender to black. This is because shades of midnight will appear richer and darker in evening lighting and add more depth than a flat black. For grooms who are looking for the right alternative to a black tuxedo or dinner jacket, midnight navy should be next on their list.



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