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UNVEILIING THE COLLECTION

There is a science and psychology behind dressing well. The clothing you select impacts how people view and interact with you; more importantly, it changes how YOU feel and act. At KING & BAY we have noticed a resurgence of men enthusiastic about dressing well; it seems to be a way of breaking lockdown patterns (and possibly bad habits).

Currently there is a strong desire to shed the uninspired (sweats, pajamas, t-shirts, etc.) that have become the symbol of pandemic attire. We are thrilled to see more men happily returning to dressing well. When you put on a custom-made KING & BAY garment, you effectively transform how you look and feel, something that undoubtably elevates and inspires everything around you.

The KING & BAY Fall–Winter 2021 Lookbook collection showcases the latest in luxury menswear. We have highlighted four unique and distinctly Fall–Winter garments that every man needs in his closet: Suits, Breakaway Suits™, Sport Jackets and Overcoats.

As you review this collection, you will see the versatility of our Fall-Winter garments. In particular, how you can introduce denim to transform any outfit. Our hope is that you become inspired to move towards your best dressed self. We look forward to seeing you in our private lounge, or through our Virtual Style platform.

AS ALWAYS, WE PROUDLY OFFER EXCLUSIVE BESPOKE SOPHISTICATION FOR ALL OF LIFE'S MOMENTS.

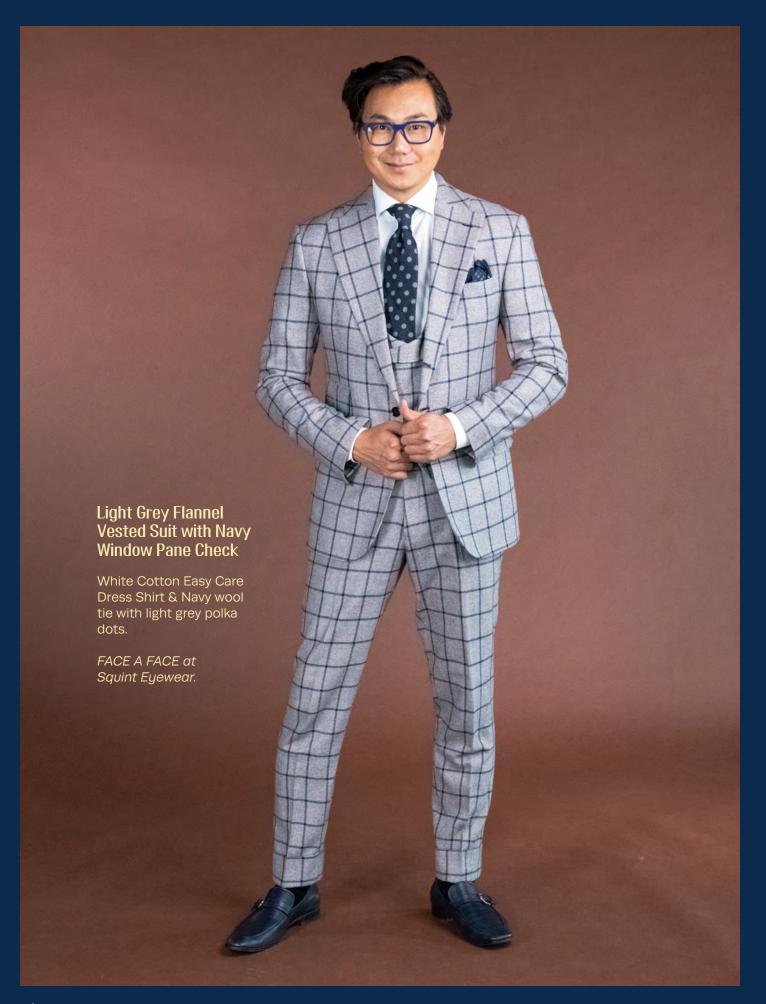


With the reawakening of the city, more are venturing into the office as well as attending social events – making it the ideal time to invest in a custom tailored KING & BAY suit.

The versatility that comes with purchasing a custom-made suit is unparalleled. The KING & BAY Fall-Winter collection features the latest and most exclusive seasonal fabrics to update your wardrobe essentials, including soft luxurious cashmere woollens suited perfectly for cooler weather.

KING & BAY HAS A NEW BESPOKE SUIT WAITING FOR YOU.





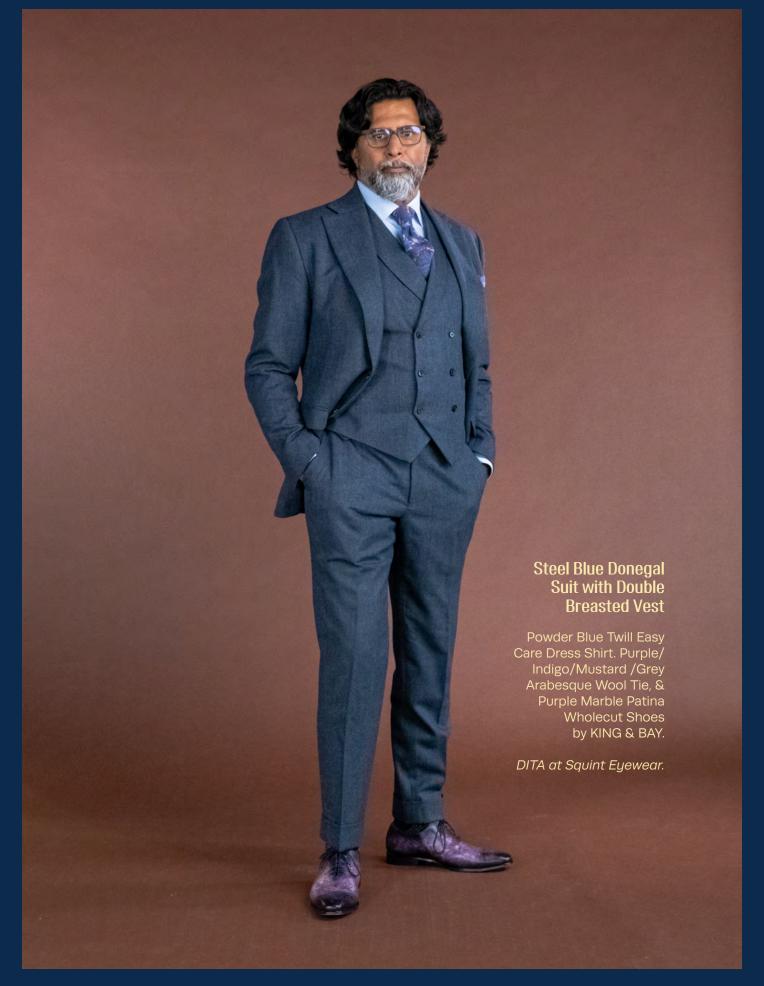


Grey Prince of Wales Check with Red Overcheck

Red Bengal Stripe Shirt with White Collar and Cuffs. Black Silk tie with White Polka Dots.



















3PC Mid Blue Chalk Stripe Flannel Suit

Light Blue Dress Shirt Red Rust Patterned Wool Tie & Reddish Brown Marble Patina Wholecut Shoes by KING & BAY.

FACE A FACE at Squint Eyewear.





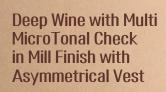






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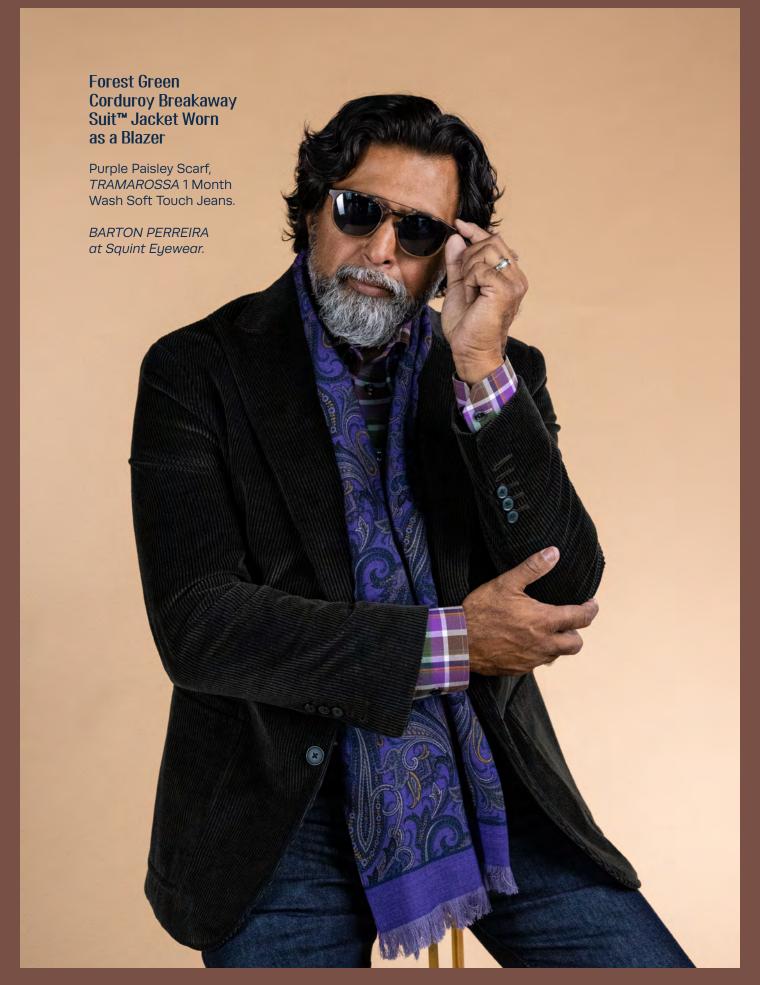
White Pinpoint Oxford Dress Shirt, Wine Grenadine Garza Tie.

CHROME HEARTS at Squint Eyewear.











Green & Grey Twill Breakaway Suit™ with Slash Pockets

Blue Herringbone Brushed Cotton Shirt, Grey with Blue Paisley Wool Tie.

DITA at Squint Eyewear.

Green & Grey Twill Breakaway Suit™ Jacket worn as a Blazer

Navy Modal Hoodie by Derek Rose, Blue Herringbone Brushed Cotton Shirt, TRAMAROSSA Denim 18 Moons Wash.

DITA at Squint Eyewear.











Burnt Orange Flannel 3PC Breakaway Suit™ Jacket worn as a Blazer

Italian Silk and Wool Chalais Paisley Scarf. TRAMAROSSA Denim 18 Moon Wash Super Stretch.

DITA at Squint Eyewear.







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Violet & Blue Melange Stretch Jersey Jacket

Blue and White Pinstripe
Dress Shirt, Mid Blue
Stretch Flannel Breakaway
Suit™ Trousers, Denim
Blue Patina Loafer with
Burnished Toe by
KING & BAY.

FACE A FACE at Squint Eyewear.



Cream Wool & Cashmere Sport Jacket with Red & Blue Check

Navy Sea Island Cotton Polo, TRAMAROSSA Denim 1 Month Wash Soft Touch, Navy Marble Patina Runners by KING & BAY.

FACE A FACE at Squint Eyewear.











Marine Blue Wool Double Breasted Overcoat

Navy and Grey Paisley Silk and Wool Reversible Scarf.

SQUINT EYEWEAR by Squint Eyewear.





